CORESTACK®

3i Infotech Positions Retailers for Success with NextGen FinOps from CoreStack

Global MSP saves ecommerce clients 20% of Azure cloud costs

While the global supply chain platform Bamboo Rose may not be a household name, their customers definitely are. With more than 600 brands and 85 retailers, Bamboo Rose serves industry giants like ALDO, Five Below, The Home Depot, Family Dollar, Guitar Center, Lululemon, Walmart, and Men's Wearhouse, providing an innovative multi-enterprise platform that helps retail companies bring great products to market faster, more efficiently, and at higher margins.

In turn, Bamboo Rose relies on global MSP 3i Infotech to provide IT infrastructure services. Based in Mumbai and with a history going back 30 years, 3i Infotech has emerged as a leading name in digital transformation. The company now has over 4,000 employees in 30 offices across 15 countries serving more than 1,000 clients in 50+ countries around the world.

At a Glance

Challenges

- Limited visibility and reporting on cloud costs

- Time-consuming and error-prone manual processes

- "Untaggable" cloud resources

CoreStack Solution

- CoreStack NextGen Cloud Governance FinOps, SecOps, and CloudOps solutions

Results

- Reduced end-customer cloud costs by 20%

- Automated reporting and other key processes

- Achieved 100% tag compliance

For cloud MSPs like 3i Infotech, supporting customers means more than merely supporting cloud accounts, especially when those customers, like Bamboo Rose, have customers of their own. So says Renjeev P, Cloud Program Manager at 3i Infotech. "I may have to handle 25 different cloud accounts, but Bamboo Rose has to deal with 25 different end-customers," he explains. And when it comes to day-to-day operations like billing, reporting, and usage optimization, handling tasks manually can lead to costly delays and errors, especially for resources that are not tagged. "It's a tedious task, doing all these things manually," he says. The time had come for cloud governance.

Introducing NextGen Cloud Governance

3i Infotech took on the task of evaluating potential cloud governance solutions, narrowing the field to seven options. Having had some experience with cloud governance tools, Bamboo Rose had a comprehensive list of capabilities they wanted for their Azure platform, including cost analysis, trend reporting, budget thresholds, cost optimization, group resource tagging and auditing, reserve instance usage and expiry dates, resource right-sizing, and custom reporting. Based on this wishlist, the list of potential solutions was quickly narrowed to one – CoreStack NextGen Cloud Governance.

"After collecting all the inputs and evaluating the options, we saw that everything we needed was available in CoreStack," says Renjeev. "The automation, the cost optimization with fine details and metrics, the custom reporting, and viewing all these things from a single console – it was all there." CoreStack NextGen Cloud Governance provides advanced multi-cloud governance capabilities, including SecOps, FinOps, and CloudOps, enabling enterprises and MSPs alike to intelligently and proactively govern rather than just manage their valuable cloud infrastructures.

CoreStack provides comprehensive reporting, recommendations, and auto-remediation in a unified dashboard across the most complex and multi-cloud environments. Whether on Azure, AWS, GCP, OCI, or a combination of platforms, CoreStack extends and enhances cloud-native capabilities, giving organizations new levels of visibility into and control over cloud operations, and allowing them to identify and address issues before they become problems that impact users.

Cloud with Confidence

3i Infotech began the CoreStack implementation with a proof of concept on one Azure cloud subscription. "The initial onboarding was super-fast," Renjeev recalls. "Whenever we had some blocker on our side, the CoreStack team took the initiative and helped us resolve it so we could onboard everything in less than a week. For other tools we looked at, initial onboarding itself was going to take 14 to 20 days. But it took only two or three days for CoreStack to configure everything, then we did a walk-through with the customer. They were happy with what they saw, and within two weeks, we got the sign-off to proceed."

CoreStack was initially rolled out to 13 Bamboo Rose customers, then to another eight, then to another 10. Since then, Renjeev says customer feedback has consistently fallen into three main categories: the reporting is on point, support from the customer success and product teams has been superior, and the solution is user friendly.

"It's so convenient, having everything under the same umbrella, including FinOps, SecOps, and CloudOps," he says. Manual CloudOps tasks have given way to automation and scheduling, and even end-customers are empowered with self-service, getting the reports they need in one click without having to ask or wait for them. In addition, customers have achieved 100% tag compliance in terms of resource governance, eliminating blind spots among cloud assets.

Best of all, 3i Infotech has measured cost savings of 20% thanks to CoreStack's usage-based and resource-based optimization recommendations. "That's a huge number when you're talking about multiple subscriptions. It's a huge number for our customer," says Renjeev.

"But it's not just about cost savings," he adds. "It's also the governance and compliance perspective. These are the features and benefits we're bringing to our customers." That's why 3i Infotech is planning to continue expanding the CoreStack footprint among its customer base, as they prove out the value of NextGen Cloud Governance one cloud account at a time.

To learn more about CoreStack NextGen Cloud Governance or to schedule a demo, visit www.corestack.io or reach out to us at contact@corestack.io.

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Renjeev P, Cloud Program Manager, 3i Infotech

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CoreStack is an AI-powered NextGen Cloud Governance platform that enables enterprises to embrace cloud with confidence, rapidly achieving continuous and autonomous cloud governance at scale. CoreStack helps 750+ global enterprises govern more than $2B in annual cloud consumption. The company is a Microsoft Azure (Legacy) Gold Partner, Amazon AWS Technology Partner with Cloud Operations Competency, Oracle Cloud Build Partner, and Google Cloud Build Partner.