CORESTACK®

CoreStack FinOps+
Intelligence Driving Impact

The Enterprise Cloud Imperative

Cloud is no longer an infrastructure decision—it's a business model. But in most enterprises, financial management hasn't kept pace. Most organizations rely on fragmented tools and manual processes, leaving finance leaders with little real-time insight and limited ability to influence spend before it spirals out of control. CoreStack FinOps+ changes everything, empowering enterprises to move from reactive cost reporting to proactive financial governance. Anchored in the FinOps Foundation framework, FinOps+ brings intelligence, automation, and business context into every phase of the cloud finance lifecycle—turning cloud from a cost center into a performance driver. By enabling CFOs, CIOs, and product teams to operate from a shared view of cloud value, FinOps+ unifies decision-making and accelerates outcomes.

Why enterprises are turning to FinOps+:

1 Cloud cost visibility in business context—across units, projects, and teams

2 Predictive insights powered by AI, not just static reporting

3 Built-in anomaly detection and root-cause analysis to prevent overspend

4 Unified dashboards across clouds, currencies, and contracts

5 Embedded governance that enforces policies while enabling team autonomy

» **FinOps+ is enterprise-ready, partner-friendly, and intelligence-driven—at every layer.**

Operationalizing FinOps with Intelligence and Scale

CoreStack FinOps+ brings the FinOps Foundation's three-phase model to life with automation, intelligence, and governance—tailored for complex enterprise environments.

The **Inform** phase enables real-time visibility, aligning spend to business units, projects, or applications. AI-powered anomaly detection reduces noise and reveals patterns early. Custom dashboards give every stakeholder, from engineering to finance, a single source of financial truth.

INFORM: Make Cloud Spend Actionable

» Accurate Cost Allocation: Aligns cloud spend with org structures for clear chargeback and showback.

» Custom dashboards across 40+ dimensions (cloud, region, service, BU, tag, etc.)

» AI-powered anomaly detection with noise-free alerts, root-cause drilldowns, and predictive cost insights for proactive cloud spend management.

» Unified Financial View: Standardizes reporting across geographies for consistent strategic planning.

» True cost visibility with BillOps rerating engine (list, blended, contracted, markup)

The **Optimize** phase goes beyond recommendations, driving action. Cost policies are configurable across 400+ parameters, while built-in Kubernetes support ensures containerized environments are entirely governed. Forecasting models adjust for seasonality and suppress outliers, making predictions relevant and reliable.

OPTIMIZE: Reduce Waste, Improve Efficiency

» Optimize cloud spend with usage and rate-based insights, supported by 13-month forecasts and 14-day cost predictions, for better planning and budget alignment.

» Tagging Governance for enterprise tagging strategy & violation remediation.

» AI-powered optimization recommendations based on usage patterns and trends.

» Kubernetes FinOps: Pod/Node/Name-Space level resource allocation and utilization metrics.

» Continuously optimize cloud architecture for cost FinOps+ Dimensions, aligning cloud spend with business organizational context (Dept/Team/App).
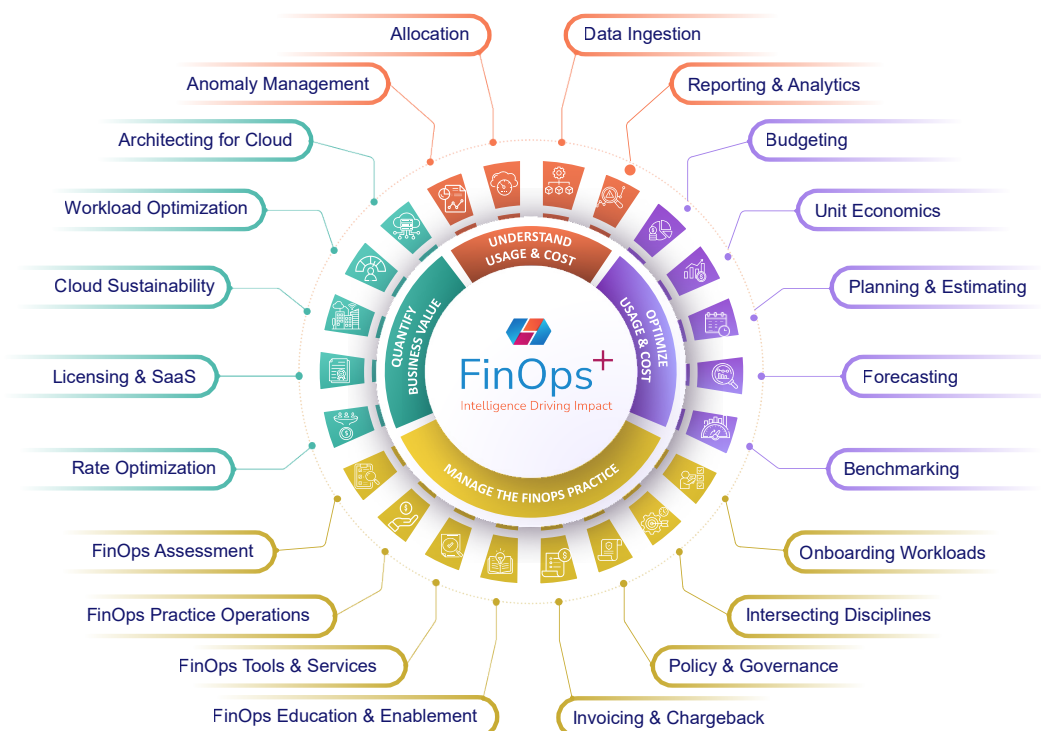
Finally, FinOps$^+$ scales financial governance in the **Operate** phase through role-based controls, automated workflows, and continuous policy enforcement—without slowing innovation or autonomy.

OPERATE: Scale with Confidence

» Role-based access control with granular visibility rights.

» Chargeback/showback automation with custom rules.

» Multi-currency, fiscal year, and billing mode support.

» Integrated workflow tools (e.g., Jira, Service Now) for closed-loop remediation.

» Policy-based governance, tagging governance, and FinOps assessments for continuous compliance and operational efficiency.

» **FinOps$^+$ brings operational maturity to every phase, with intelligence driving impact.**

Fully Embracing FinOps Domains and Capabilities at the Core

Designed for How Modern Enterprises Operate

Built for complex, distributed organizations, FinOps$^+$ offers flexibility, security, and speed. From global cloud environments to partner billing models, it delivers a single, intelligent layer of control—without adding friction.

The platform supports the FinOps FOCUS standard, allowing seamless views across AWS, Azure, GCP, OCI, and SaaS environments. Enterprise billing complexity is translated into business insight, with line-level cost granularity, contract modeling, and tagging enforcement.

AI dashboards reveal cloud service usage and highlight optimization opportunities. GenAI services like OpenAI, Bedrock, and Azure AI are tracked for cost, utilization, and policy alignment—ensuring new workloads don't introduce new risks.

Key enterprise features:

• Multi-cloud and SaaS deep visibility dashboards built on FOCUS standards

• GenAI-aware dashboards across OpenAI, Bedrock, Azure AI, etc.

• Kubernetes cost visibility at pod, node, and namespace levels

• API-first architecture with ServiceNow and Jira integrations

• Multi-tenant support for partners, resellers, and managed service providers

• Costs in business l context to enable actionable chargeback and showback

• AI powered Cost Optimization, with 400+ configurable cost policies, providing superior utilization-based recommendations

• Multi- currency dashboard with exchange rate configuration

• Advanced Forecasting & Cost Control through seasonality-awareness across clouds, services, or teams and Intelligent outlier suppression for more accurate predictions

• In-depth analytics for services like Redshift, Azure Storage, AWS Config, and more

》》 Every feature is engineered to turn cloud complexity into competitive advantage.

Cloud Chaos to Command: AI That Drives Results

FinOps+ leverages advanced AI to convert fragmented cloud cost data into unified, actionable intelligence. From forecasting with seasonality-aware models to precision anomaly detection, it empowers leaders to anticipate, not just react. Every insight is contextualized for business relevance—enabling faster, smarter decisions. This is how CoreStack turns intelligence into lasting financial impact.

Proven Business Impact | Measurable Results That Matter

CoreStack FinOps$^+$ delivers more than insights—it delivers results. Enterprises using FinOps$^+$ achieve faster decision cycles, lower waste, and improved alignment between engineering, finance, and executive leadership. Enterprises have seen:

- Improved Forecast Accuracy: Real-time prediction models reduced budget variance by 45% for a global logistics company.

- Faster Decision Cycles: A tech enterprise cut its cloud cost governance approval process from 14 days to 2 using automated dashboards, through fully allocating their complex cloud costs to right accountable business units and departments.

- Reduced Waste at Scale: A financial institution saved $11M annually by eliminating zombie workloads and rightsizing resources with FinOps+ intelligence.

- Audit & Compliance Confidence: A healthcare company improved compliance audit readiness with standardized reporting and anomaly detection logs.

- Accelerated Time-to-Market: By removing manual cost tracking, a digital media firm freed up 100+ engineering hours/month.

- Reduced revenue leakage across departments and shared services

- Unified financial language across cloud, finance, and product teams

- Cloud cost becomes a strategic KPI—not a black box

» **FinOps$^+$ doesn't just lower spend—it elevates cloud's role in enterprise performance.**

SYNOPSYS®

"Managing spend across multiple clouds, projects, and business units was complex and time-consuming. We needed accurate tagging to track costs by project and business unit for proper chargebacks. CoreStack FinOps delivered exactly that—with powerful tagging governance across our multi-cloud environment. It saved us from writing custom scripts and gave us the control we needed out of the box."

Ranjitha Thota, Enterprise Solutions, Synopsys

CORESTACK®

CoreStack is an AI-powered NextGen Cloud Governance platform that enables enterprises to embrace cloud with confidence, rapidly achieving continuous and autonomous cloud governance at scale. CoreStack helps 750+ global enterprises govern more than $2B in annual cloud consumption. The company is a Microsoft Azure (Legacy) Gold Partner, Amazon AWS Technology Partner with Cloud Operations Competency, Oracle Cloud Build Partner, and Google Cloud Build Partner.