

## Overview

CoreStack FinOps<sup>+</sup> is the most advanced version of our cloud financial management platform, purpose-built to align with the FinOps Foundation framework. Designed to scale across enterprises and partner ecosystems, FinOps<sup>+</sup> empowers organizations and partners to unlock real-time insights, enforce financial accountability, and optimize cloud investments with precision. It enables partners to manage simple to complex customers at scale, accelerating time to value and enabling services as software. **It's intelligence driving impact everywhere.**

## Strategic Value

1

Partner speed to value through faster data ingestion and 1,000x delta processing— enabling near real-time cost visibility and allocation.

2

Partner Multicloud Cost Intelligence: Enables full cost allocation and the deepest visibility across AWS, Azure, GCP, and OCI—driving complete financial accountability with advanced forecasting and anomaly detection.

3

Partner Monetization & Control: Deep billing visibility, margin analysis, true cost allocation, and granular access controls—empowering partners to manage profitability with precision.

## Key Differentiator

FinOps<sup>+</sup> is not just a reporting tool. It is a dynamic, intelligent system designed for predictive cloud cost governance, full-lifecycle chargeback/showback, and partner-scale financial control. From insight to action, it's intelligence driving impact.

## Core Capabilities Across FinOps Phases

 Inform



### Business-Aware Dashboards

Granular, customizable views by business unit, region, service, or 40+ filters—including virtual tags and Kubernetes. Remove tagging chaos and empower FinOps teams to maintain allocations without dev/ops dependency, to deliver instant insights.



### True Cost Visibility

BillOps delivers visibility into actual costs. Organizations see what they truly pay, and partners gain insight into provider costs and margins across customers, services, and dimensions. Capabilities include a rerating engine with multi-year retro/future views to reflect markups, discounts, and contracts.



### Advanced Anomaly Detection 2.0

Real-time, threshold-based alerts with resource-level anomaly detection & drilldowns - noise-free contextual insights for fast issue resolution.

## > Optimize



### AI-Powered Optimization

Identify cost-saving actions across usage patterns, idle resources, commitments, and misconfigurations. Support direct remediation or ITSM integration (e.g., ServiceNow, Jira).



### Advanced Forecasting

Complete 13-month rolling forecasts and 14-day tactical predictions help anticipate trends, seasonality, and anomalies, enabling proactive cost planning and optimization.



### Continuously Optimize Cloud Architecture

Evaluate application/infrastructure design from a cost-efficiency perspective. Track architectural improvements through milestones to align optimization with evolving deployment models.

## > Operate



### Billing Governance & Allocations

Support multi-tier allocations (Distributor -> Partner -> Customer -> BU) with rule-based publishing and margin visibility—CoreStack FinOps<sup>+</sup> Scales for partners and mature enterprises alike. Get details of every single billing line item for billing reconciliation.



### RBAC-Driven Cost Controls & Data Access

Restrict cost visibility based on roles, partner relationships, and org hierarchy, ensuring each team sees only what's relevant.



### Operationalize Reporting

Deliver stakeholder-specific reports directly to inboxes, keeping engineering, finance, and business teams aligned around cost accountability.



Each capability turns intelligence into measurable impact.

## What's New in FinOps<sup>+</sup>

BillOps Expansion	Margin visibility widgets, role-based cost publishing, and flexible re-rating for billing scenarios.
CoreStack Dimensions	Custom organizational profiles for (shared) cost allocation (e.g., Dept/Team/App), RBAC, and dynamic filtering without reprocessing.
Jira Integration	Automate budget alerts and cost optimization workflows via native Jira integration.
Service Analytics	Deep reports for services like AWS Redshift, Azure Storage, and more—covering cost, utilization, and commitment insights.
Kubernetes FinOps	Cluster and pod-level financial data, utilization analytics, and billing plan integration.
Multi-Cloud AI Dashboard	AI-specific cost visibility across SaaS, PaaS, and infrastructure for OpenAI, Azure AI, AWS Bedrock, etc.
Persona-Centric Dashboards	Executive, Finance, Ops, and Engineering views tailored to stakeholder needs.



FinOps<sup>+</sup> continues to push the frontier of intelligence-driven financial impact.

# Fully Embracing FinOps Domains and Capabilities at the Core



## Partner Business Impact & Monetization

### Empowering Partner-Led Profitability

CoreStack FinOps<sup>+</sup> is engineered for partners to operate as high-margin, cloud-native financial service providers. It transforms FinOps into a monetizable service offering. **This is intelligence driving partner impact.**

#### Top-Line Growth

- » Launch FinOps-as-a-Service: Differentiate with managed financial governance services.
- » Accelerate Time-to-Revenue: Onboard customers in days, not weeks, with automated setup and delegated access.
- » Add Premium Offerings: Unlock insights into partner cloud business to embed optimization into enterprise support tiers, investing in profitable service offerings, and Geographies.

#### Bottom-Line Efficiency

- » Automate Billing Operations: Slash operational overhead with rating, chargeback, and reporting automation.
- » Optimize Internal Spend: Analyze partner cloud usage, cost centers, and inefficiencies in real time.
- » Reduce Revenue Leakage: Ensure all cost markups, discounts, and credits are accurately applied and visible.

#### Strategic Leverage

- » Command Pricing Power: Transparently show value-added insights without exposing upstream costs.
- » Build Multi-Tier Ecosystems: Support complex hierarchies— Distributor -> Partner -> Reseller -> Customer—with precision.
- » Align with Customer Business Outcomes: Provide actionable recommendations, forecasts, and alerts tailored to each client's business.

# Why CoreStack **FinOps<sup>+</sup>** Now

## Market Momentum

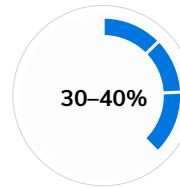
# \$100B

Cloud spend waste exceeds annually. Enterprises and partners need intelligent financial governance, not reactive cost control.

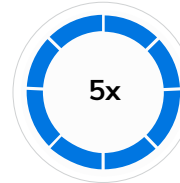
## What Makes Us Different

- FinOps Foundation and FOCUS Aligned Architecture
- Fully Allocated and True Cost Visibility
- AI-Powered Forecasting & Optimization
- Partner-Ready Multi-Tier Billing Engine
- FinOps for K8s and AI
- Secure, Scalable, Seamless Experience & Deployments

## Proven Results



Customers have achieved savings within the first 90 days.



Partners have onboarded more customers with zero increase in billing ops headcount.

## Don't just manage cloud costs. Master them.

**CoreStack **FinOps<sup>+</sup>****  
Intelligence Driving Impact

## **ConRes** IT SOLUTIONS Testimonial [ConRes - https://www.conres.com/](https://www.conres.com/)

"CoreStack FinOps<sup>+</sup> gives us clear, intuitive visibility into our multi-cloud spend—far beyond what we've seen with other tools. With built-in and customizable views, we can quickly identify savings opportunities, anomalies, and budget risks, helping us respond faster. CoreStack also extends visibility into security threats and policy guardrails, making it a powerful platform for both FinOps and SecOps. Above all, their team's responsiveness and commitment to our success make them an invaluable partner."

**Anthony Bonetti, Cloud Program Manager**



CoreStack is an AI-powered NextGen Cloud Governance platform that enables enterprises to embrace cloud with confidence, rapidly achieving continuous and autonomous cloud governance at scale. CoreStack helps 750+ global enterprises govern more than \$2B in annual cloud consumption. The company is a Microsoft Azure (Legacy) Gold Partner, Amazon AWS Technology Partner with Cloud Operations Competency, Oracle Cloud Build Partner, and Google Cloud Build Partner.